

SEVEN STEPS

TO CUT YOUR MOTOR COSTS

START

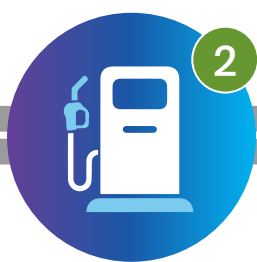


COSTS TODAY

Motoring costs more than most SMEs realise.

The #1 driver of motoring costs that your business can control is HOW your vehicles are driven

i 1,2,9,10,11,12,13,14



FUEL

Analysis of your fuelcard data will likely show a 20% difference in fuel usage between drivers due exclusively to driving style

i 1,2,3  17



INSURANCE

Generally if you claim less, you pay less. Insurance is evolving and prevention is being rewarded.

i 10,11,12,13  16



CRASH LOSSES

Can you recall a significant crash, the disruption it caused and the pain felt by those involved? The fact is most crashes are preventable

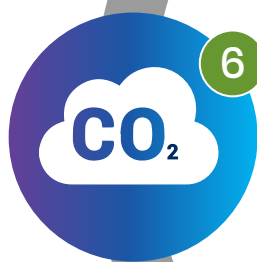
i 4,5,6,7,11,13,14



MAINTENANCE

Servicing, maintenance and repairs are all negatively impacted by a poor driving style – adding up to 20% more cost per annum

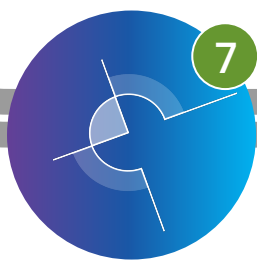
i 9



CO₂

With an improved driving style, staff can reduce CO₂ emissions by 10%. This adds-up to a tonne of CO₂ savings a year for every five cars or vans

i 1,2,3,9



AVERT

AVERT™ – Low-cost mobile tech is a game-changer when it comes to cutting motoring costs. Simple score metrics and follow-up produce real results

i 8,13,14,  15,16



SAVINGS

Why leave cash, carbon and care to chance when you can save €1,000 per annum, per vehicle with these **FREE RESOURCES** and **DISCOUNTED SERVICES**?

FINISH

i FREE RESOURCES

Guidance, tips, best-practice and more

1. How businesses can **SAVE A TONNE** of cost and CO₂ without driving less or changing vehicles <https://www.driverfocus.ie/resources-list/save-a-tonne>
2. Top 10 **eco driving tips** for drivers <https://www.driverfocus.ie/resources-list/eco-driving-tips>
3. **ECOfleet** is a free to join, eco driving bonus scheme <https://www.driverfocus.ie/resources-list/ecofleet>
4. Download our free, **driving for work policy** template <https://www.driverfocus.ie/resources-list/dfw-policy>
5. Free, **one-page plan** template to help deliver better driving outcomes <https://www.driverfocus.ie/resources-list/fleetsafetyplanner>
6. **16-point checklist** to see if your business is exposed to motoring risk <https://www.driverfocus.ie/resources-list/ready>
7. **What the law requires** of your business when staff drive for work <https://www.driverfocus.ie/resources-list/business-responsibility-and-driving>
8. Independent **review of ALLY** mobile telematics for businesses and their staff <https://www.driverfocus.ie/resources-list/fleetcar-2020>
9. See **where your business** can save on motoring costs <https://www.driverfocus.ie/drivingcosts>
10. **Buying insurance is selling risk** <https://www.driverfocus.ie/blogs/the-path-to-sustainable-low-cost-motor-insurance-for-smes-part-one>
11. **Bang! How to have fewer motor insurance claims** <https://www.driverfocus.ie/blogs/the-path-to-sustainable-low-cost-motor-insurance-for-smes-part-two>
12. **How to improve driver behaviour** <https://www.driverfocus.ie/blogs/the-path-to-sustainable-low-cost-motor-insurance-for-smes-part-three>
13. **Case study:** 500 drivers, four years of data and how manager coaching boosts performance <https://www.driverfocus.ie/case-study-list/no-data-no-discount>
14. **Case study:** How one SME all but stopped having crashes <https://www.driverfocus.ie/case-study-list/sci>

DISCOUNTED SERVICES

Exclusive savings for SFA members

15. **AVERT™** Just €99+VAT a year, per vehicle | SFA members save 30% or can even get it **FREE** with Scheme insurance <https://www.driverfocus.ie/avert>
16. **INSURANCE** With AVERT™, SFA members can apply for exclusive motor insurance benefits <https://www.driverfocus.ie/insurance>
17. **FUELCARD** 4.5c per litre off Circle K pump prices | Rewards for your drivers too <https://www.driverfocus.ie/fuelcard>

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